

A group of four business professionals (two women and two men) are standing in a modern office environment. They are positioned behind a metal railing. The background features a large, arched window with a grid pattern, through which a bright blue sky and a white structure are visible. The lighting is bright and even. The word "sure" is overlaid in a large, white, sans-serif font across the center of the image.

sure

We believe that strategic and business partnerships are the key to providing real value to both consumers and businesses where collaborative services can be packaged together to leverage a wide range of skills and services to provide the "best" value and benefits to customers. Sure Productions focuses on its integrated business to consumer services to change the face of Internet business, communication and security within the ever expanding new economy.

Through a range of B2C services and integrated technology combined with collaborative partnerships, Sure Productions will bring both business and social communities together within trusted and needs based environments.

As specialists in developing 'BRANDS' throughout the web and social media clients can be rest assured we have their best interests at hand.

With a wealth of experience within the fields of IT Networks, Support and Infrastructure and Architectural building for clients like, The Reliance Bank, Kroll Ontrack International UK, Oracle, Goldman Sachs, IS Solutions PLC, Channel 4, BP, Shell Oil, Enterprise Oil and including Web-Multimedia Internet Development for, The Salvation Army, The Christie Group, MTV Europe, marchFIRST - UK/Europe, our entire ethos is based on providing both innovation and value for money and director ownership is a key part of our strategy at all levels and for all solutions.

With development experts on board businesses can understand why we are at the leading edge of web technology & development. Our design team is outstanding and are client adaptable, so whatever your budget, talk to us. We have completed small budget websites for new businesses looking to gain internet presence right up to the high-end corporate designs and development.

Take a look at our clients, see what they say. We have a proven track record of delivering the right solution at the right price. We have also been heavily involved in the deployments of intraNET's & extraNET's. Our expertise in web solutions is limitless and we pride ourselves in delivering a high standard for your business.

We usually begin by learning about your business, what your current key audiences are. We investigate your internet branding, brainstorm and guide you through the entire development process. You would get assigned to one of our key project managers who would act as your number one contact for all matters.

**We thank you for choosing Sure Productions.**

The Director  
MISM EIA MCSE MCP

## Client Testimonials

### Reliance Bank Ltd, Salvation Army, London, United Kingdom & USA

*“From our first meeting a year ago, to the commencement of our new web site design, you have given us constant support and assistance. I would like to personally thank you and your team for always being on hand, to discuss options and assist with any problems. You have displayed a strong commitment to not only assist me with our new design, but also to my colleagues and overseas partners, with this project. The new website looks modern, inter-active and fresh, which is great for our customers and appealing to new customers. We hope to continue with our working relationship and develop our site for the needs of our customers and Reliance Bank”.*

Mrs Nichola Keating, Business Development Manager

### GoldSnapes Residential, London, United Kingdom

*“Our sincere gratitude is extended to Sure Productions for the thoroughly professional service that they provided. Throughout the entire project we found them to be extremely helpful, hardworking and prepared to offer ideas and advice at every stage of development. Needless to say, we are delighted with the finished website. We would have no hesitation in recommending Sure Productions for any future projects and we would highly recommend them to other Estate Agency companies. We believe that our new website will improve the service that our clients receive and the level of enquiries to our company. In addition, we look forward to a higher level of new instructions”.*

Mr Colin Gold & Mr Scott Snapes, Directors, Gold Snapes Residential

### Joe Mehmet (Celebrity Hair), London, United Kingdom

*We would like to thank you for the work that you carried out building our website. The service was really second to none. You guided us through all aspects of building this website and took all our design ideas on board, and really produced a fantastic website that is representative of the company. Particularly we would like to thank the design/project team for all their patience! And excellent advice on launching and the aftercare package. Whilst there are a myriad of ‘website designers’ out there, Sure Productions really makes the whole process flow smoothly”.*

Joe Mehmet, Director, Joe Mehmet, Celebrity Hair Stylist, London

### The Lounge Hair Salons, London, United Kingdom

*“I am so pleased with my website. I found Sure Productions a great inspiration, forward thinking, easy going, and extremely helpful. They have great ideas and genuinely gives 101% dedication to make the website successful and furthermore develop ideas for the site for the future”.*

Mr Onay Mehmed, Director, The Lounge Hair Salons

### CV Hair Design & Beauty Ltd, London, United Kingdom

*“I chose to listen to what Sure Productions had to say and met the team who simply explained what they would do, How they would do it and how much it would cost and when it would be ready. The design process was a pleasure as they did not try to hurry me’, I Thank you Sure Productions as we are over the moon with the site”.*

Mr Ian Broderick, Director, CV Hair Design & Beauty Ltd

### Charlie Browns Hair Salons, London, United Kingdom

*“Sure Productions created a top quality web site for Charlie Brown Hairdressing. Visual design & user friendliness was paramount for our site, which they delivered effortlessly. Support & future enhancements was top on our list when choosing a designer & Sure Productions have not failed to deliver. We would recommend to all”.*

Mr Clive Moorehead, Director, Charlie Browns Hair Salons Ltd, London

### Braydon Motors (Trust Car Parts), UK, London, United Kingdom

*“Sure productions were commissioned by us to create and update our website, with special emphasis on e-commerce, as we wanted to market our products to a wider customer base. They were very helpful and professional in their approach, and within only a few weeks we had the first impressions of how the website would look and function”.*

Mr Stephen Nicholls, Director, Braydon Motors Ltd, London

### CDM Regulations & Construction, UK, Birmingham, United Kingdom

*“Sure Productions were incredible to work with. So professional in their approach as it took me some time to get my head around what I needed on the website/portal and changed things so many times, but they were able to deliver. I seriously recommend working with them just brilliant they are..”.*

Mr Javid Ram, CEO/Director, CDM Regulations Ltd, Birmingham

### NASUWT, United Kingdom

*“A great service-Mark built our website and continues to support its content in a fast, efficient way.*

Mr M. Wilkinson, NASUWT

[More testimonials available upon request]



## **Sure Productions Ltd**

Stirchley House, 21 Reddicap Trading Estate Sutton Coldfield,  
Walsall, UK B75 7BU

Hello,

You are listed as one of the Top 3 Website designers in Walsall. We would like to Thank You for providing consistent high-quality service in your area of business. Our business analyst team has selected your business based on our rigorous 50-Point Inspection.

The most important field on our website is the **Unique description** of the businesses, which has been written to appeal to potential customers. Here is your description " **Sure Productions Ltd is a well-established web designing company that has 20 years of experience in web design services. They aim to first learn about your business before providing you with a solution. 'Listen first', is their motto. They specialise in g...**"

IMPORTANT: If you want to improve your business description (up to 1000 characters), feel free to reply to us. We will update it. This will help our customers to know about your business and choose you.

It has been an honour and a pleasure to work with you. Share this exciting news:



Cheers,

*Melinda Crawford,*

ThreeBestRated@



## Our Client List

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- The Reliance Bank/Salvation Army Plc
- VIACOM / MTV USA
- 3:16 Gospel TV
- Wolverhampton University
- Drummonds Security, London
- London Urology Middlesex Hospital
- Venners Plc (The Christie Group)
- The Digital Jukebox Recordings Corp
- Trust Car Group, London
- Beauty Salon Streetly Ltd
- Memorhyme UK Ltd
- Midlands AG First (Solar/Electrical) Ltd
- Birmingham Autogas Group
- Dexter Wansel USA (Celeb)
- Mr Ashby Plastic Surgery, Harley Street
- BJ Toys Distribution, UK
- Jason Mizell (Celeb) (RUNDMC Foundation), USA
- Dawn Penn (Celeb)
- RD Jukes Ltd
- Squeaky Cleaning Services
- D'atra Hicks (Celeb)
- NASUWT Teachers Union
- Sandwell Council
- Anglia Fire Protection Services
- Nigel Harris Foundation (Charity)
- Impact Global News, USA
- Charlie Brown Hair Salons Ltd
- Evin Carr Property, Mayfair London
- Service & Supply Ltd
- Beauty Salon Streetly
- Pebble Landlord Services Ltd
- GoldSnapes Residential Ltd
- Concrete Hair Design Studios
- The CIV Hair & Beauty Group
- The Lounge Hair & Beauty Salons, UK
- Cuthberts Hair Salons, Manchester
- Scalp & Hair Clinic Ltd
- Eagle Rock Entertainment Ltd
- Joe Mehmet, (Celeb) Europe
- John Chiti (Celeb)
- Martyn Billings Automotive, UK
- Rushall Parish Church
- Yvonne Curtis (Celeb)
- Albright Vision centre, Birmingham
- Gillian Reilly Hair
- Globe Manchester
- Actsi Recruitment Group, London
- Zone 1 Learning Ltd
- Hand In Hand in Union Charity Group
- Springboard IT Training, London
- LRC Property Developers
- Braydon Motors Ltd, London
- PGC Refurbishments Ltd
- Savvy Eye Media, London
- Colin Lee Opticians - Midlands
- The Gallery Hair Salon
- Aqua Steam Generators, London
- Freds kitchens, Hertfordshire
- Walsall Building/Plastering Services
- Birmingham Autogas UK
- At15 Hair, Manchester
- Hands Hair Salon, London
- MW Phillips Chemists, UK
- Neil Berry Opticians
- Shropshire Eye Centre

# Web Deployment

## The Solutions...

- Web Presence
- Re-branding
- SEO Campaign
- Site Architecture Design
- E-commerce
- Advice

### *Web Presence*

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It is important to understand that a website built on a very low budget can have just as much presence as a site which had a large budget. To have web presence means that you would only be requiring the minimum space with the minimum content but just enough information for browsers to have a general idea of the general functions or services your business provides. It can also be seen as a way of securing your domain name and making your clients aware of the fact that you are intending to build on interNET topologies in the near future.

### *Re-branding*

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To have chosen this option you may possibly be in a situation whereby your current branding concept is unsatisfactory. You would be possibly looking to revamp the company web image as a whole or simply feel the desire to change the entire look and feel of your business. With your company's concept in mind we would revamp your image and present you with stunning alternatives whereby you would be in a position to select your favourite designs. There would be the occasional brainstorm meeting to discuss your newly designed brand images and with our expert advice you would select the appropriate design that matches the business as a whole.

### *SEO Marketing Campaign*

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Your website has been launched and you are looking to attract new clients via the internet by use of e-marketing methods. You would like to get top positioning amongst the popular search engines and would like to know how you could achieve this. Being partners with Google we would give you an overview of the terminologies involved so that you would understand what we would be trying to achieve for your marketing campaign.

We would have meetings to discuss our research in finding the optimum keywords and phrases that match your business, then with our professional web experts we would map out the areas of your current website that would need fine tuning in order to achieve substantial positioning on the search engines.

## *Site Architecture Design*

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You could be a new business or a company that has been around for many years with vast amounts of experience in your trade. You would be looking to reflect this on the World Wide Web but may have reservations about whether or not it would be worth the while. Your immediate plans are to spend as little as possible on this project unless you can see a clear indication that there was a strong possibility that the business would benefit from this additional means of marketing.

Firstly, we would investigate your competitors, then work on a strategy for your business and then present you with the plans over a brain-storming meeting exercise. Upon agreement that the strategy was viable we would then set about deploying its architecture with our team of professional project managers and web developers. We would strive to bring you ROI on any project involving our team of specialists.

## *E-Commerce*

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As we move into a highly technical phase in the industry the one common application on the majority of website found on the net today is that of e-Commerce, Some are simple whilst others can be extremely complex. Whatever you are selling we will have the strategy that suits your business.

We have learnt that our client's aims are to make the purchasing process for their customers as easy, intuitive and as secure as possible. We only recommend the highest security backbone for your solutions and our design team would make sure that the process is straight forward with the most robust navigational features required for trouble free transactions.

## *Advice*

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You're totally new to this technology and you have a business and you are currently considering having a website deployed. Without feeding you jargon that you may not understand, we would not send you a salesman, but instead an individual from our training division to discuss with you freely the advantages and disadvantages that can be found during the course of an internet site development. We would not approach you for sales until you have gained full understanding of the basic elements of web technology and marketing. The stunning thing is that this consultancy would be totally free and would not cost you a penny to have one of our experts come visit you at your office

## Our Partners/Affiliates

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### Kroll Ontrack Data Corporation

Ontrack Data Recovery is the world leader in data recovery services and data recovery software offering the fastest, most convenient and cost-effective solutions to clients who have experienced data loss.

### Microsoft Corporation

Microsoft and its partners believe that by embracing technology and connecting societies, people in the UK will be able to achieve the most from their studies, their businesses and their life ambitions. By doing this Microsoft aim to contribute to the continued success and competitiveness of the UK and enhance the quality of life for British citizens.

### Google

Through a series of new product developments, acquisitions and partnerships, Google has expanded its initial search and advertising business into other areas, including web-based email, online mapping, office productivity, and video sharing, among others.

## Our Technologies

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- Microsoft.NET & IIS Technologies
- BOOTSTRAP/PHP/ASP.NET/HTML/DHTML/XML /JAVA/AJAX Technologies
- Microsoft Products & Office 365
- Microsoft SharePoint
- Sony Vegas
- Avid Technologies
- Adobe Technologies
- Corel Products
- Cakewalk Sonar Production Suite
- Universal Audio

# sure

web | marketing | development | branding solutions

## Sure Productions Ltd

United Kingdom | Europe | USA  
[www.sureproductions.co.uk](http://www.sureproductions.co.uk)

## Social Media

Facebook : <https://www.facebook.com/sureproductions/>  
Twitter : <https://twitter.com/sureproductions>  
Linked In : <https://www.linkedin.com/in/sureproductions/>  
Skype : Sureproductions

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